

Wednesday 22nd October 2025

Dear Parents and Carers,

I am writing to share a growing concern that is affecting both the wellbeing of our pupils and the smooth running of our school day.

Over recent weeks, we have seen an increase in incidents involving children being unkind to one another through social media platforms such as **Snapchat, TikTok, and WhatsApp**.

These behaviours, although occurring outside of school hours, are having a significant impact on relationships within school and are taking up a considerable amount of teaching and learning time to resolve.

As a school, we are committed to promoting kindness, respect, and responsibility both in person and online. However, the time spent addressing these issues is detracting from our core purpose—providing high-quality education and a safe, nurturing environment for all children.

We kindly ask for your support in the following ways:

- **Monitor your child's use of social media**, including WhatsApp, and talk to them about respectful online behaviour.
- **Remind them that what they say or share online can have real consequences** for others and for themselves.
- **Be aware of age restrictions**: WhatsApp, for example, has a minimum age requirement of **13 years** in the UK. Many platforms are not suitable for primary-aged children.
- **Encourage them to speak to a trusted adult** if they experience or witness unkind behaviour online.

We will continue to educate children about online safety and respectful communication through our curriculum and assemblies. However, we need your partnership to ensure that these values are reinforced at home.

For further support and guidance, we recommend visiting:

- Thinkuknow for Parents and Carers – expert advice from CEOP on keeping children safe online [\[ceopeducation.co.uk\]](https://www.ceopeducation.co.uk)
- [NSPCC Online Safety Hub](https://www.nspcc.org.uk) – practical tips and resources for families [\[nspcc.org.uk\]](https://www.nspcc.org.uk)
- [UK Safer Internet Centre](https://www.saferinternet.org.uk) – guides on apps, devices, and conversation starters [\[saferinternet.org.uk\]](https://www.saferinternet.org.uk)

Thank you for your continued support in helping us create a positive and respectful school community.

Yours sincerely,

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